

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57183

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57183-1

DATE PRINTED

11/02/12

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR		230050	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			AMERICAN ENERGY ALLIANCE		
AND	600 Fairmount Ave Ste 306			1100 H St NW Ste 400		
ADDRESS	Towson	MD	21286-1002	Washington	DC 20005-5953	
	USA			USA		
CONTACT				PRODUCTAMERICAN ENERGY ALLIANCE/80		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 80	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS:						1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN ENERGY ALLIANCE										
1	M	1	05:00A	05:58A	30S	11/05/12-11/05/12	THIS MORNING 5-6AM	1	1000.00	1000.00
2	M	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING 6-7AM	1	1900.00	1900.00
3	M	2	07:00A	09:00A	30S	11/05/12-11/05/12	THE EARLY SHOW	2	1300.00	2600.00
4	M	1	09:00A	09:58A	30S	11/05/12-11/05/12	THIS MORNING 9-10AM	1	700.00	700.00
5	M	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	2000.00	2000.00
6	M	1	04:00P	04:30P	30S	11/05/12-11/05/12	4-430PM NEWS	1	2000.00	2000.00
7	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	2000.00	2000.00
8	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	2700.00	2700.00
9	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	2700.00	2700.00
10	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2900.00	2900.00
11	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	2900.00	2900.00
12	M	1	06:57P	07:30P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	3000.00	3000.00
13	M	1	07:30P	07:58P	30S	11/05/12-11/05/12	THE INSIDER	1	2100.00	2100.00
14	1000011	2 1	11:00P	11:35P	30S	11/03/12-11/04/12 11/05/12-11/05/12	11PM NEWS	3	6000.00	18000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 2

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	230050	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES		AMERICAN ENERGY ALLIANCE	
AND	600 Fairmount Ave Ste 306		1100 H St NW Ste 400	
ADDRESS	Towson MD 21286-1002		Washington DC 20005-5953	
	USA		USA	
CONTACT			PRODUCT AMERICAN ENERGY ALLIANCE/80	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 80	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Sa	2	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	2	800.00	1600.00
16	Sa	2	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	2	1200.00	2400.00
17	Sa	1	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	1	2000.00	2000.00
18	Su	2	08:28A	08:57A	30S	11/04/12-11/04/12	KD/PG SUNDAY EDITION	2	325.00	650.00
19	Su	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	1	1500.00	1500.00
20	Su	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	1500.00	1500.00
21	Th	1	07:58P	08:57P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	6500.00	6500.00
22	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	STEELERS HUDDLE	1	2800.00	2800.00
23	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	10000.00	10000.00
24	Su	1	11:35P	12:05A	30S	11/04/12-11/04/12	#1 COCHRAN SUNDAY SPORTS	1	1500.00	1500.00
Total Contract:								30		76950.00
Billing Summary										
Qtr 4-12			Oct	Nov	Dec	Total				
			.00	75125.00	.00	75125.00				
						GRAND TOTAL				
						75125.00				

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION